

## Mentoring Programme

**An affordable and practical programme to develop your organisations fundraisers; developing skills, career development and confidence.**

Fundraising professionals are often in short supply, especially for charities working outside London, who may have smaller budgets but need the skills and experience of a professional fundraiser in their organisation.

As a result a charity struggles to find the right candidate with the right experience and resorts to employing a potential fundraiser with transferable skills. This can be a very cost effective way of developing your own fundraiser, but can fall short when it comes to “hitting the ground running”.

Footprint Funding can work with your staff to develop and enhance their skills and knowledge with a practical and affordable mentoring programme, delivered flexibly and continuously over a period of 6-12 months. An initial meeting in person is then continued with email and telephone support throughout the programme.

The mentoring programme is specific to your charity and your staff and is therefore bespoke to meet your requirements.

### **Areas of support may include:**

- Case for support -development and review
- Trust application –proof reading and feedback
- Research
- Donor development plans
- Problem solving- ideas and suggestion
- Sounding board- advice and knowledge sharing
- Strategy support- writing and delivering

### **The benefits to your charity include:**

- Bespoke staff development and training
- Practical and office based learning
- Cost effective resource
- No travel costs and reduced ‘day out the office’ for training events
- Guidance on particular fundraising projects/issues relevant to the charity
- Improved staff fundraising knowledge and understanding
- Clarify career aspirations
- Improve job satisfaction of staff
- Increase staff confidence

**Costs:**

- Per hour support- £30 (this can be used over several different email correspondences, telephone calls etc)

Price includes:

- Initial face to face consultation to discuss the aims of the Mentoring Programme
- Flexible e-mail and telephone contact for 1 hour a week

**Please note-** Footprint Funding Mentoring Programme has limited places available. For more information on the Footprint Funding Mentoring Programme, and how it can work with your charity, please contact Juliet Stallard MInstF (Dip) on 07971 979543 or email [footprintfunding@hotmail.co.uk](mailto:footprintfunding@hotmail.co.uk) .

Please see <http://footprintfunding.co.uk/testimonials.php> for testimonials of some of the people that have received bespoke mentoring.